

AT&T HOTEL AND CONFERENCE CENTER, AUSTIN, TEXAS - 18 & 19 MARCH 2024



construction TECHNOLOGY SUMMIT 2024

PREPARING FOR CONSTRUCTION'S DIGITAL FUTURE

SPONSORSHIP OPPORTUNITIES



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construction TECHNOLOGY SUMMIT 2024

VENUE

AT&T HOTEL AND CONFERENCE CENTER, AUSTIN, TEXAS

The AT&T Hotel and Conference Center is the grand hotel of The University of Texas at Austin.

The Hotel is located a short distance from downtown and the Museum District, with multiple museums in walking distance. The Blanton Museum of Art, the Bullock Texas State History Museum, and the Harry Ransom Center are just a few of the attractions.



WHAT: Full day conference & networking event
WHERE: Austin, Texas, US
WHEN: 18 & 19 MARCH 2024
WEB: www.ct-summit.com

Schedule

18 March 2024

6.30 - 8.30 pm Welcome drinks reception

19 March 2024

8.00 - 9.00 am Networking Registration

9.00 am - 5.30 pm Conference sessions

5.30 - 7.00 pm Farewell drinks

Timings subject to change

Welcome to the first **LIVE** CONSTRUCTION TECHNOLOGY SUMMIT 2024

DISCOVER THE INNOVATIVE, COLLABORATIVE, DIGITIZED FUTURE OF CONSTRUCTION

The global construction industry is evolving at an unprecedented pace, driven by groundbreaking technologies that are reshaping the way we design, build and operate infrastructure.

As we move towards a more sustainable, efficient and interconnected industry, it is crucial for leaders, experts and disruptors to come together and explore the benefits technology can bring to the built environment.

At the Construction Technology Summit 2024, we invite you to be part of this transformative journey.

Examine the latest trends and cutting-edge solutions redefining construction machines and methodologies, sustainability practices and project management.

This unmissable event will include knowledge-sharing sessions, panel discussions, technology demonstrations and keynotes from some of the industry's foremost pioneers.



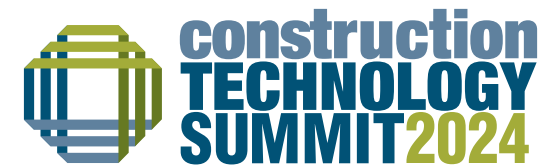
ATTENDING THE **CONSTRUCTION TECHNOLOGY SUMMIT** PROVIDES MANY BENEFITS FOR COMPANIES, OFFERING OPPORTUNITIES TO STAY AT THE FOREFRONT OF TECHNOLOGICAL ADVANCEMENTS, GAIN VALUABLE INSIGHTS AND FOSTER STRATEGIC RELATIONSHIPS.

TOPICS TO BE COVERED INCLUDE

- BIM
- DIGITAL TWINS
- AUTOMATION AND MACHINE CONTROL
- DIGITIZATION
- SOFTWARE
- REMOTE CONTROL
- ROBOTICS
- ARTIFICIAL INTELLIGENCE

Why sponsor?

SPONSORS WILL BENEFIT FROM THE OPPORTUNITY TO:



18 & 19 MARCH 2024

BUILD NEW AND EXISTING RELATIONSHIPS

- Network with current and future buyers
- Educate your audience with expert conversations
- Collect quality leads for your sales teams

INCREASE BRAND RECOGNITION

Your logo will appear on pre and post event marketing, including a presence on:

- Event website
- Email campaigns
- Magazine adverts
- Post event video
- Social media

REACH THE DECISION MAKERS

The Summit is designed for an audience of key industry personnel focused on implementing digital construction in the real world. We'll be reaching CTOs, CIOs, Heads of Innovation, R&D, data and digitalisation and BIM focused engineers, investors, developers, consultants, contractors, and digital technology buyers from the world's leading contractors.

CONTECH SUMMIT VIRTUAL ATTRACTED



REGISTERED DELEGATES

424



COUNTRIES REPRESENTED

66



REGISTERED COMPANIES

304



PAGE VIEWS

4,820

Representatives from some of the world's largest contracting companies took part, including:

Wates Group, Hochtief, Bechtel, Kiewit, Strabag, Balfour Beatty, Samsung C&T, Granite Construction and Obayashi

with positions including

- CEO
- Managing Director/Director
- President
- Engineering Manager
- Project Manager
- General Manager
- Product Manager
- CTO
- Business Development Manager
- BIM Manager

Did you know?

ACCORDING TO RECENT RESEARCH FROM KHL...

47%

of our audience are **looking to invest** in new tech this year.



Show buyers why they should choose your tech.

Educate

Initial cost and being **unsure of return on investment** are the most common things holding buyers back from investing.



Educate a captive audience and promote as a thought leader.

65%

of our audience said technology is **high** or **very high** on their company's agenda currently.



Meet buyers who are ready to learn more and invest

THE CONTECH SUMMIT IS ALL ABOUT BRINGING THE INDUSTRY TOGETHER TO CREATE CHANGE.

www.ct-summit.com

LIMITED TO 1 SPONSOR

HEADLINE US\$30,000 / €27,300 / £24,000

PRE-EVENT:

- Company logo & URL link on summit website
- Promotional video featured on summit website.
- Prominent logo on emailed event promotions
- Social media promotion
- Top Main newsletter banner in March

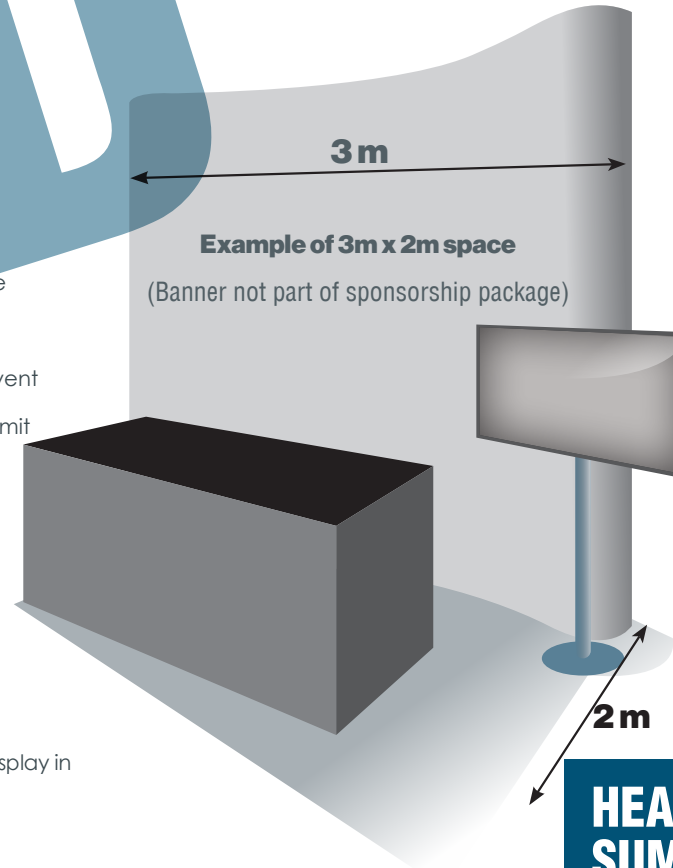
DURING THE SUMMIT:

- Prime position for table-top display
- Video played during conference
- Your company logo on the front cover of the conference programme.
- Prominent logo on pop-up banners at the event
- Visual screening of your logo during the Summit
- Premium stage branding during conference
- Exclusive logo on delegate bags
- Two promotional items in delegate bags (client to provide)
- Double page spread advert in the conference brochure
- Opportunity to bring products/ simulator for display in tabletop area (increased space)



INCLUSIVE OF 10 TICKETS

Need more tickets, no problem, as headline sponsor you get a 50% discount on additional tickets



POST-EVENT PUBLICITY:

- Prominent logo on post-conference publicity
- Logo branding on post conference videos
- Post-event report



HEADLINE PRE OR POST SUMMIT EMAIL CAMPAIGN

Send an email campaign to all the registered delegates.

For details, email: eleanor.shefford@khl.com

LIMITED TO 1 SPONSOR

PLATINUM

US\$21,500 / €19,500 / £17,200

PRE-EVENT:

- Company logo & URL link on summit website
- Prominent logo on emailed event promotions
- Social media promotion
- Newsletter banner in March

DURING THE SUMMIT:

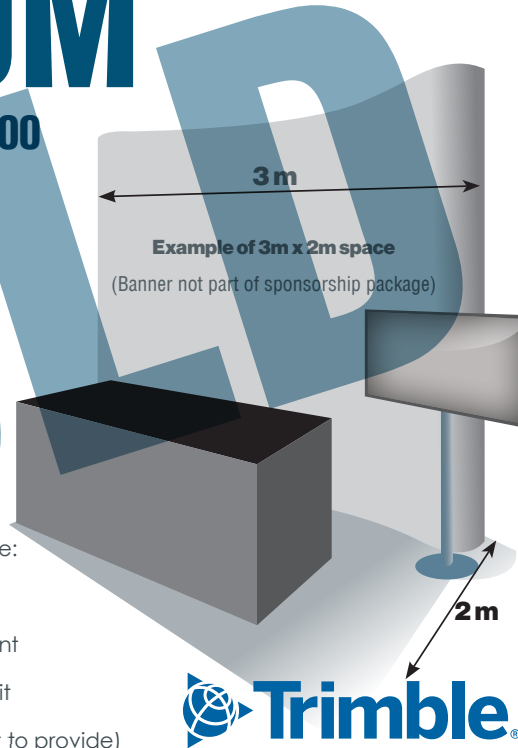
- Prominent table-top exhibition display to include: table, 2 chairs, space for 3 m banner and TV
- Prominent logo on pop-up banners at the event
- Visual screening of your logo during the Summit
- One promotional item in delegate bags (client to provide)
- Stage branding during conference
- Full page advert in the conference brochure
- Video played during conference

POST-EVENT PUBLICITY:

- Prominent logo on post-conference publicity
- Logo branding on post-conference videos
- Post-event report



INCLUSIVE OF 10 TICKETS
40% discount on additional tickets



PLATINUM PRE OR POST SUMMIT EMAIL CAMPAIGN

Send an email campaign to all the registered delegates.

For details, email:
eleanor.shefford@khl.com

LIMITED TO 3 SPONSORS

GOLD

US\$16,250 / €14,800 / £13,000

PRE-EVENT:

- Company logo & URL link on summit website
- Prominent logo on emailed event promotions
- Social media promotion
- Newsletter banner in March

DURING THE SUMMIT:

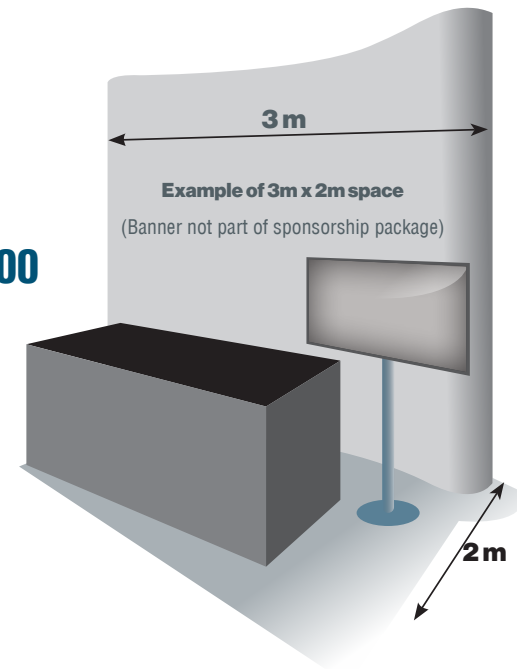
- Prominent table-top exhibition display to include: table, 2 chairs, space for 3 m banner and TV
- Prominent logo on pop-up banners at the event
- Visual screening of your logo during the Summit
- Stage branding during conference
- One promotional item in delegate bags (client to provide)
- Full page advert in the conference brochure

POST-EVENT PUBLICITY:

- Prominent logo on post-conference publicity
- Logo branding on post-conference videos
- Post-event report



INCLUSIVE OF 5 TICKETS
40% discount on additional tickets



LIMITED TO 3 SPONSORS

SILVER

US\$11,250 / €10,200 / £9,000

PRE-EVENT:

- Company logo & URL link on summit website
- Logo on pre-conference publicity
- Social media promotion
- Company logo on Summit e-blasts
- Button banner on ConTech newsletter

DURING THE SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2m banner
- Prominent logo branding around venue on all pull up banners and stage
- Half page advert in the conference brochure

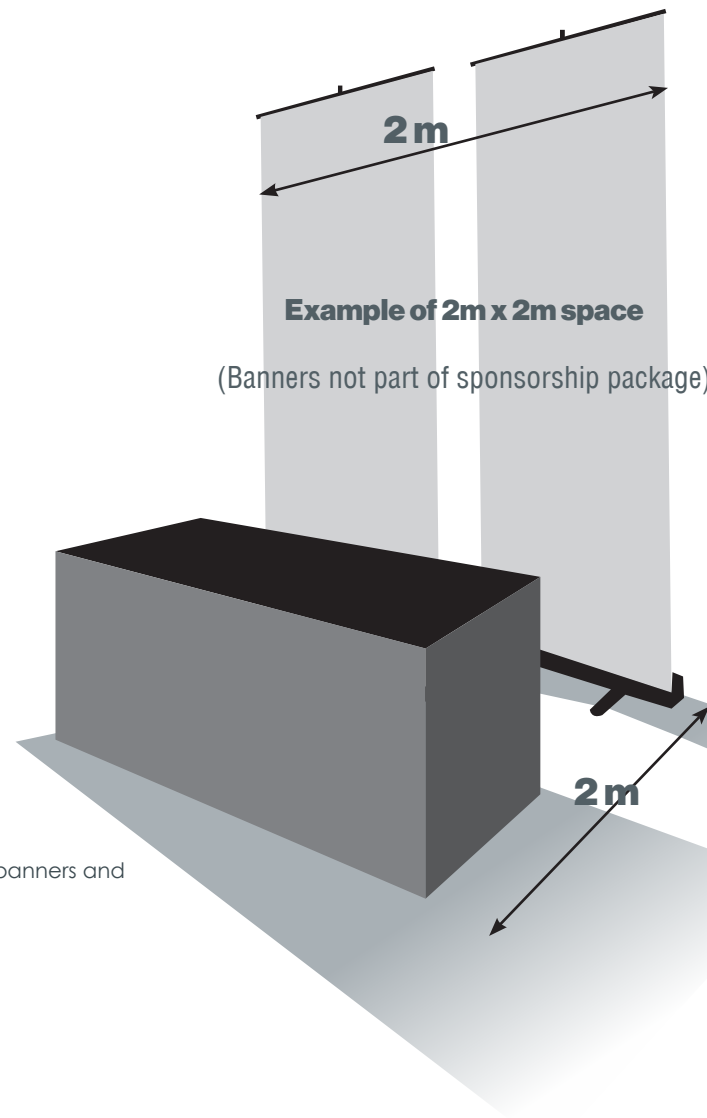
POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Logo on post-conference videos
- Post-event report



INCLUSIVE OF 5 TICKETS

30% discount on additional tickets



LIMITED TO 5 SPONSORS

SUPPORTING

US\$6,500 / €5,900 / £5,200

PRE-EVENT:

- Company logo & URL link on Summit website
- Logo on pre-conference publicity
- Social media promotion
- Company logo on Summit e-blasts

DURING THE SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 1m x 2m banner
- Company logo on pop-up banners at the event
- Shared branding on flat screens

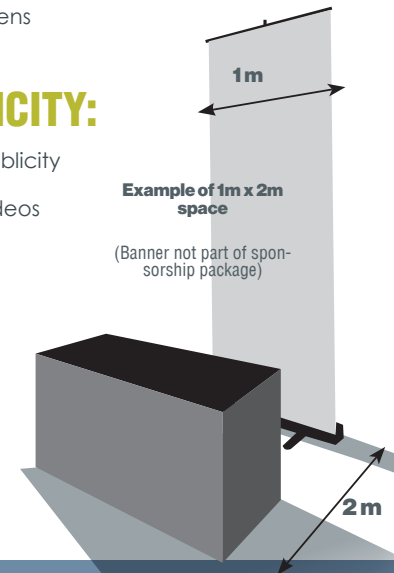
POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Logo on post-conference videos
- Post-event report



INCLUSIVE OF 2 TICKETS

20% discount on additional tickets



TUESDAY 19TH MARCH

LIMITED TO 1 SPONSOR

REGISTRATION & BREAKFAST

US\$9,500 / €8,600 / £7,600

PRE-EVENT:

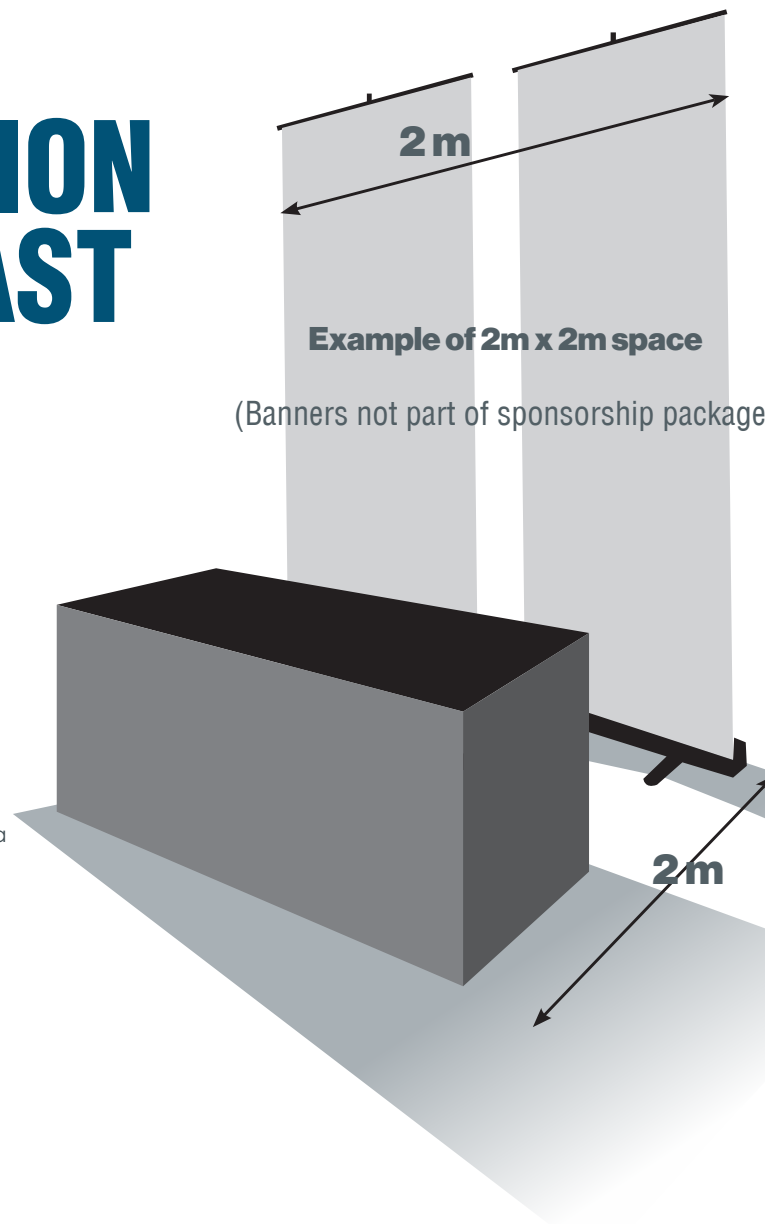
- Company logo & URL link on Summit website
- Logo on pre-conference publicity
- Social media promotion
- Company logo on Summit e-blasts

DURING THE SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2m x 2m banner
- Company logo on pop-up banners at the event
- Company logo on screens in sponsors' area
- Exclusive welcome banners in the reception area
- Branded napkins on coffee stations
- Branding on high tables
- Video played in registration area

POST-EVENT PUBLICITY:

- Logo on all post-conference publicity
- Logo branding on post-conference videos
- Post-event report



TUESDAY 19TH MARCH

LIMITED TO 1 SPONSOR

NETWORKING LUNCH HOST

US\$9,500 / €8,600 / £7,600

PRE-EVENT:

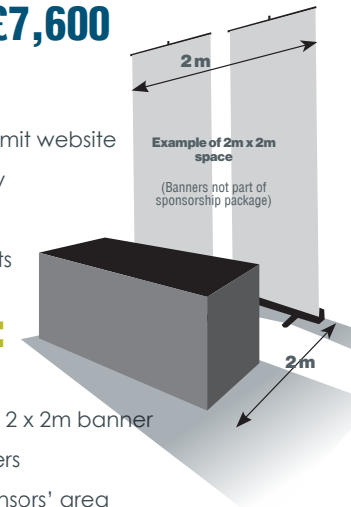
- Company logo & URL link on Summit website
- Logo on pre-conference publicity
- Social media promotion
- Company logo on Summit e-blasts

DURING THE SUMMIT:

- Table-top exhibition display to include: table, 2 chairs, space for 2 x 2m banner
- Company logo on pop-up banners
- Company logo on screens in sponsors' area
- Exclusive event banners in the lunch area
- Welcome banners at entrance
- Branded napkins
- Branding on high tables

POST-EVENT PUBLICITY:

- Logo on all post-conference publicity
- Logo branding on post-conference videos
- Post-event report



INCLUSIVE OF 3 TICKETS
20% discount on additional tickets



INCLUSIVE OF 3 TICKETS
20% discount on additional tickets

www.ct-summit.com

LIMITED TO 1 SPONSOR

MONDAY 18TH MARCH

WELCOME DRINKS RECEPTION

US\$15,000 / €13,600 / £12,000

PRE EVENT:

- Company logo & URL link on summit website
- Logo on pre-conference publicity
- Social media promotion
- Company logo on Summit e-blasts

DURING THE SUMMIT:

- Table top exhibition display to include: table, 2 chairs, space for 2m x 2m banner
- Company logo on pop-up banners at the event
- Company logo on screens in sponsors' area
- Exclusive event banners in the drinks reception area
- Welcome banners at entrance
- Branding on flat screens in the drinks reception area

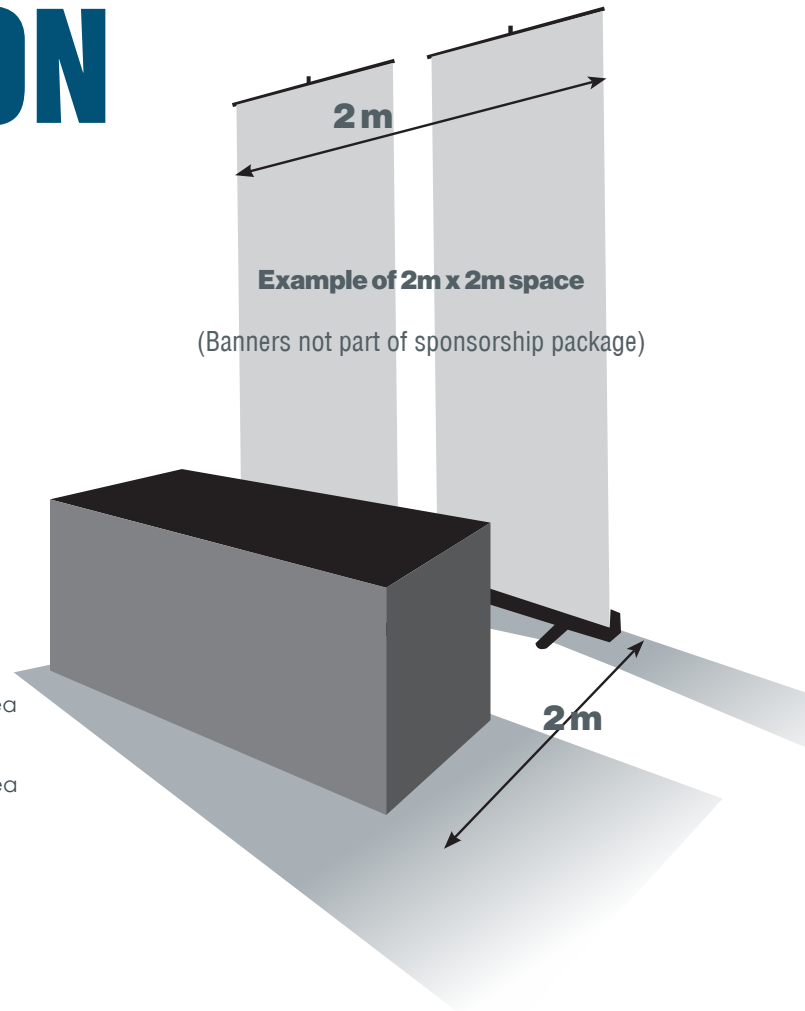
POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Logo on post-conference videos
- Post-event report



INCLUSIVE OF 6 TICKETS

30% discount on additional tickets



TUESDAY 19TH MARCH
LIMITED TO 1 SPONSOR

FAREWELL DRINKS

US\$12,000 / €10,900 / £9,600

PRE EVENT:

- Company logo & URL link on summit website
- Logo on pre-conference publicity
- Social media promotion
- Company logo on Summit e-blasts

DURING THE SUMMIT:

- Table top exhibition display to include: table, 2 chairs, space for 2m x 2m banner
- Company logo on pop-up banners
- Company logo on screens in sponsors' area
- Exclusive event banners in the drinks reception area
- Welcome banners at entrance
- Branding on flat screens in the drinks reception area

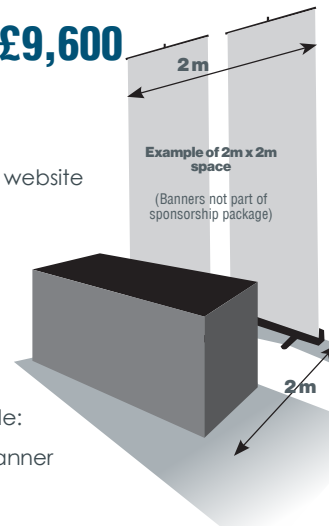
POST-EVENT PUBLICITY:

- Logo on post-conference publicity
- Logo on post-conference videos
- Post-event report



INCLUSIVE OF 6 TICKETS

30% discount on additional tickets



BESPOKE ADD-ONS

KEY CARD SPONSOR

US\$5,600 / €5,000 / £4,500

- Your company design on the delegates' hotel room key cards.
- Your company logo, slogan and web address on the schedule to be handed out with the key cards as guests check in to the hotel.



LANYARD SPONSOR

US\$5,600 / €5,000 / £4,500

- This high-profile opportunity provides maximum brand exposure during the event. Provided to conference attendees at registration
- This exclusive opportunity puts your brand around the neck of attendees, even your competitors!
- Lanyards to be provided by the sponsor.
- 1 x ticket to Summit



NOTE PAD & PEN SPONSOR

US\$3,600 / €3,000 / £2,600

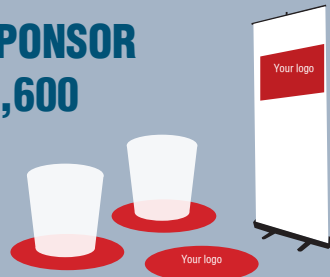
- Your company logo on pens and pads to be placed on conference tables during the Summit. (Client to supply.)



CONFERENCE WATER SPONSOR

US\$3,600 / €3,000 / £2,600

- Your company branding/logo on coasters to be placed on conference tables and banners in the conference room



MONDAY 18TH MARCH
LIMITED TO FIVE SPONSORS

START UP PECHAKUCHA

Showcase their new tech to an engaged audience.

- An opportunity for new startup companies to showcase their innovative ideas and technology via a two minute PechaKucha/ interview during the welcome drinks reception.
- Shared table within the sponsors area throughout the conference to display their company brochure.
- Company logo on the event website to include link to their site
- Banner (150 x 150 px) on the Construction Technology newsletter



INCLUSIVE OF 1 TICKET
20% discount on additional tickets

Contact Eleanor Shefford
for more information

e-mail: eleanor.shefford@khl.com

Available for sponsors with stand space. For more information, contact:

Eleanor shefford

e-mail: eleanor.shefford@khl.com

www.ct-summit.com



construction TECHNOLOGY SUMMIT 2024

Contacts

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BRAND MANAGER

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